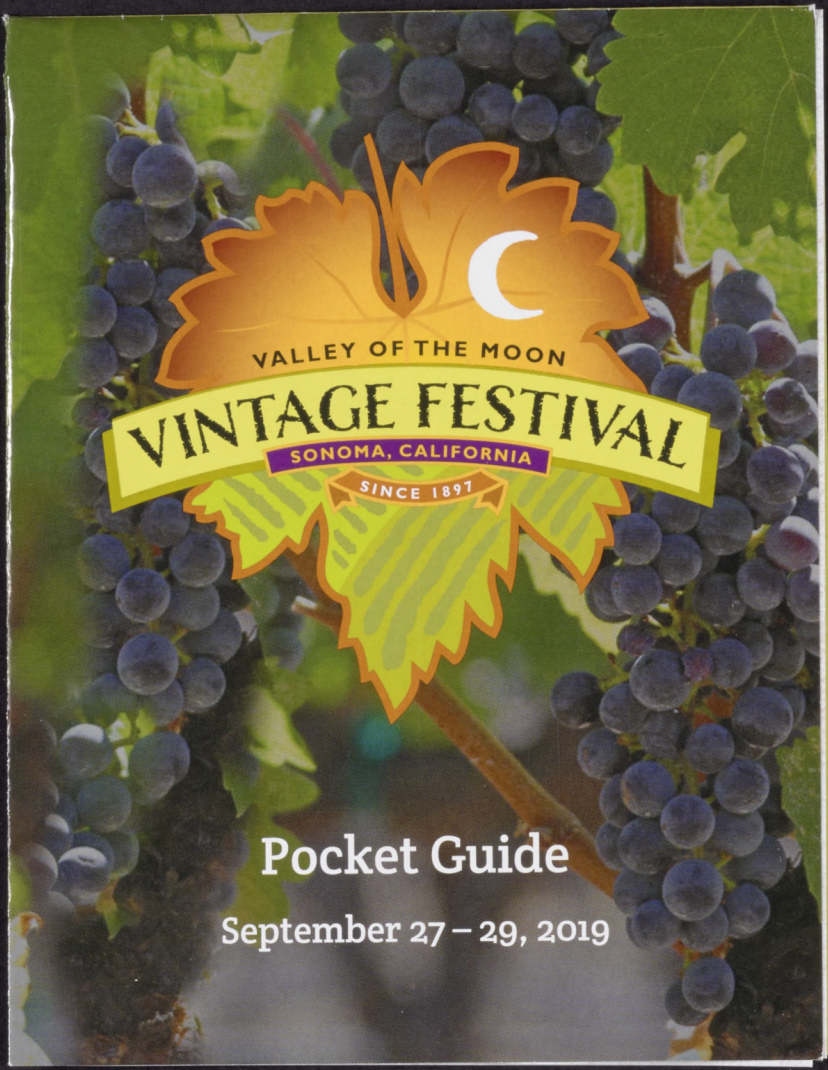
VALLEY OF THE MOON
VINTAGE FESTIVAL
SONOMA, CALIFORNIA
SINCE 1897
Pocket Guide
September 27 – 29, 2019

John Austin, 2019 Poster Contest Winner
*Poster available for purchase online or at the festival tent.*

## FRIDAY, SEPTEMBER 27

Opening Night Gala

**7–10 p.m.** | Sonoma Barracks

Live Music Featuring *Notorious* • Over 40 wine and food stations
Silent Auction and Wine Vault Raffle

## SATURDAY, SEPTEMBER 28

| | |
|---|---|
| **10 a.m.** | Blessing of the Grapes |
| **10:30 a.m.** | Grape Stomp Opens |
| **11 a.m.** | Art Festival • Wine Tasting & Festival Bar Opens<br>Race Packet Pick-up/Pre-registration Opens*<br>Concert: *Trotta, Walters and Lewis* |
| **12:15 p.m.** | Concert: *Take Off* |
| **1:30 p.m.** | Concert: *The Kerry Daly Band* |
| **2:45 p.m.** | Concert: *Levi Lloyd All-Stars* |
| **3 p.m.** | Race Packet Pick-up/Pre-registration Closes<br>Grape Stomp Closes |
| **4 p.m.** | Concert: *Roy Rogers and the Delta Rhythm Kings*<br>Wine Tasting Closes |
| **5:30 p.m.** | Concert: *Tommy Castro and the Painkillers* |
| **7 p.m.** | Art Festival and Festival Bar Closes |
| **8 p.m.** | Get Your Glow On Parade |

**Pick-up at Sonoma Fit, 19310 Sonoma Hwy, Sonoma CA*

# September 27–29, 2019

## SUNDAY, SEPTEMBER 29

| | |
|---|---|
| **6:30 a.m.** | Race Packet Pick-up/Pre-registration Opens |
| **8 a.m.** | 5K and 12K Races |
| **9 a.m.** | Festival Bar Opens |
| **10 a.m.** | Tiny Tots Race (approx. time) • Grape Stomp Opens |
| **11 a.m.** | Art Festival • Wine Tasting Opens |
| **11:30 a.m.** | Concert: *Sue Albano and Scarlett Letters* |
| **12:45 p.m.** | Concert: *Nicole Sutton and Luvplanet* |
| **2 p.m.** | FireFighter Water Fight |
| **2:30 p.m.** | Concert: *Shana Morrison & Caledonia* |
| **3 p.m.** | Benefit Stomp • Wine Tasting Closes |
| **4 p.m.** | Art Festival and Festival Bar Closes |

## SPONSORS*

SONOMA FIT

DESTINATION RACES
*Wine Country Half Marathons*

Steel Geisha Designs — Design & Fabrication, Sonoma, CA

Sonoma Valley Fire Rescue Est. 2002

Native Sons of the Golden West

Lagunitas Brewing Company — Petaluma Calif.

DEMARTINI ELECTRIC, INC. — Residential : Commercial : Since 1989

Off Broadway Cleaners

SONOMA Tourism Improvement District

MARY'S pizza shack est. 1959

a. Bright idea — abrightideaonline.com

SANGIACOMO *Family Vineyards*

A. Bright Idea • Adastra • AMVETS Post 55 • Artisan Bakers • 3 Badge Beverage • Barking Dog Roasters • Bartholomew Estate Winery • Beam-Suntory Berringer • Buena Vista Winery • Chappellet Grower Collection • City of Sonoma • Cline Cellars • Cooperages 1912 Napa • County of Sonoma • Crooked Goat Brewing Delicious Dish • Demartini Electric, Inc. • Eco Terreno Wines • El Pueblo Inn • Exchange Bank • Flambeaux Wine • Foyt Wines • Friedman's Home Improvement Gundlach Bundschu & Bob Ellis Winery • Hanzell Vineyards • Hare & Hatter • Highway 12 Vineyards • Homegrown Bagels • Hopmonk Tavern • Inn at Sonoma Jacuzzi Family Vineyards • Jeff Cohn Cellars • Lagunitas Brewing • Larson Family Winery Liquid Sky • Lovemore • Peterson Mechanical • MacRostie Maison De Grand Esprit • Mary's Pizza Shack • Maya Restaurant • Muscardini Cellars • Native Sons of the Golden West • Off Broadway Cleaners • Once & Future Palms Grill • Party Tents & Events • Palooza Brewery Gastropub • Reel & Brand • Robledo Family Winery • Rodney Strong • Sangiacomo Family Vineyards Schug Winery • Sonoma Creamery • Sonoma Valley Chamber of Commerce • Sonoma County Office of Education • Sonoma Market Sonoma Raceway Sonoma Valley Fire Rescue • Sonoma Valley Sun • Sonoma Valley Tourism Improvement District • Sonoma Valley Visitors Bureau • Stags Leap Steel Geisha Designs • St. Francis Winery & Vineyards • Stickman • Swiss Hotel • Synergy Dental Group • Topping & Legnon • Ty Caton Vineyard Viansa Winery • Walsh • Walt Wines Wine Country • Sanitary • Wine & The Web

VALLEY OF THE MOON VINTAGE FESTIVAL SONOMA, CALIFORNIA SINCE 1897

## About the Vintage Festival

A nonprofit, 501(c)(3) organization, the Vintage Festival serves as a celebration of the grape bounty, community spirit and rich community history. Held at the historic Sonoma Plaza, community members near and far gather together as one, celebrating the heritage and culture of Sonoma Valley through food, wine and fellowship. Since 1897, community members have touted the Sonoma Valley tradition with this year's festival marking 121 years of excellence in bringing the community together.

*www.valleyofthemoonvintagefestival.com*

***Thank you for your support of the Sonoma Valley community by attending the festival!***

## Vintage Festival Gives Back

The Valley of the Moon Vintage Festival continues its tradition of philanthropic support to Sonoma's community projects, donating nearly 100% of festival proceeds to local organizations. California's longest running festival offers a unique opportunity to experience the arts, taste fine wine and gourmet food, while giving back to the local community.

Each year, the Valley of the Moon Vintage Festival chooses local organizations, such as Sonoma Valley High School sports teams, Girl Scouts, Native Sons of the Golden West, and Vintage House as beneficiaries. Many of the beneficiaries support the festival in return by volunteering at the events and host games or food booths to raise additional funds to support their critical work in the community.

VALLEY OF THE MOON
# VINTAGE FESTIVAL
SONOMA, CALIFORNIA
SINCE 1897


**OFFICERS**

**Maria Toimil** *President*
**Spring Stambaugh** *Vice President*
**Roxanne Pedranzini** *Secretary*
**Eileen Adams** *Treasurer*

**DIRECTORS**

**Jim Karabochos**
**Jeni Linfante**
**Lachele Plaskett**
**Matthew Richards**
**Rob Samson**
**Jennifer Shipston**
**Erin Taylor**
**Andy Toimil**


Water Sales & Refilling Station
**WT** Wine Tasting Ticket Sales
**R** Race
**W** Wine Exhibitor

**Numbers** Art Booths
**F** Food Booths
**I** Information Booths

## Valet Parking Available

**1st Street West Veteran's Building** — $10 per car

**Saturday** 10 a.m. – 6 p.m. (Extended parking until 9 p.m. for the parade is $20 per car)

**Sunday** 7 a.m. – 4 p.m.

## Share Your Vintage Festival Photos

#vinfest2019

## PLAZA WINE TASTING*

**W1** 3 Badge Beverage
**W2** Adastra Vineyards / Viansa Sonoma Winery
**W3** Eco Terreno Wines / Topping & Legnon
**W4** Cline Family Cellars / Jacuzzi Family Vineyards
**W5** Buena Vista Winery / Rodney Strong Vineyards
**W6** Bartholomew Estate Winery / Highway 12 Winery
**W7** Beringer Vineyards / Maison De Grand Espirit / Stags' Leap Winery
**W8** Liquid Sky Vineyards / Chapellet / Sonoma-Loeb
**W9** Flamebeaux Wine / Jeff Cohn Cellars

*As of 9/6/19

2021.3.153

John Austin, 2019 Poster Contest Winner

*Poster available for purchase online or at the festival tent.*